

CAESAR'S[®] Kitchen

Press Contact:
Michelle Hennessy
(856) 227-2585 x231

Press Release - For Immediate Release

LOCALLY MADE CAESAR'S KITCHEN ORGANIC GOODNESS STUFFED SHELLS DEBUTING AT LAWRENCE TOWNSHIP COSTCO NJ LOCATION

Caesar's[®] Kitchen brand is launching Certified Organic Italian Style Stuffed Shells to bring locally made flavor to the launch of the new Costco location in Lawrence Township, NJ

August 26, 2016 – LAWRENCE TOWNSHIP, NJ – Blackwood, New Jersey-based Caesar's Pasta, LLC announced today the introduction of an exciting new organic frozen food item that will debut along with the opening of the new Costco location in Lawrence Township, NJ. The new item, *Caesar's[®] Kitchen Organic Goodness Italian Style Stuffed Shells* is a chef-inspired, flavorful, multi-serve meal that is USDA Certified Organic and comes in a 2 pack of 24 oz. trays.



“We are excited to bring some locally made flavor to the opening of this location. For more than 45 years, our company has been operating in the New Jersey area and has focused on the highest quality ingredients and product offerings. We are now taking that same approach to excite and satisfy organic-seeking consumers. This delicious and convenient item is a great value and is sure to excite Costco members!” said Michelle Hennessy, Sales & Marketing Manager for Caesar's Kitchen.

For information about the company, products and more, visit www.caesarskitchenmeals.com.

About Caesar's Pasta, LLC

As a North American food company, manufacturing in the United States with retail and foodservice sales and distribution in the U.S. and Canada, Caesar's Pasta, LLC products can be found in grocery and independent natural food stores throughout the country. The organization has over 45 years of experience proudly producing authentic frozen Italian Pastas such as ravioli, lasagna, manicotti and other specialties. Importantly, Caesar's continues to strengthen its insight into today's changing consumer expectations and is committed to continuing to develop only the most delicious items that will delight its consumers today and in the future.